



14

Attorney's Docket No. 005217.P010

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Patent Application of:)
Mai-lan Tomsen) Examiner: Not yet assigned
Application No.: 09/736,952) Art Unit: 2152
Filed: December 13, 2000)
For: METHOD AND SYSTEM TO PROVIDE)
DEALS AND PROMOTIONS VIA AN)
INTERACTIVE VIDEO CASTING SYSTEM)

Assistant Commissioner for Patents
Washington, D.C. 20231

INFORMATION DISCLOSURE STATEMENT

Sir:

Enclosed is a copy of Information Disclosure Citation Form PTO-1449 together with copies of the documents listed on that form. It is respectfully requested that the listed documents be considered and that the enclosed copy of Information Disclosure Citation Form PTO-1449 be initialed by the Examiner to indicate such consideration and a copy thereof returned to applicant(s).

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage in an envelope addressed to the Assistant Commissioner for Patents, Washington, D. C. 20231 on April 11, 2001.

(Date of Deposit)

Melanie Besecker

(Typed or printed name of person mailing correspondence)

Melanie Besecker 4-11-01

(Signature of person mailing correspondence)



Pursuant to 37 C.F.R. § 1.97, the submission of this Information Disclosure Statement is not to be construed as a representation that a search has been made and is not to be construed as an admission that the information cited in this statement is material to patentability.

Pursuant to 37 C.F.R. § 1.97, this Information Disclosure Statement is being submitted under one of the following (as indicated by an "X" to the left of the appropriate paragraph):

XX 37 C.F.R. §1.97(b).

 37 C.F.R. §1.97(c). If so, then enclosed with this Information Disclosure Statement is one of the following:

 A statement pursuant to 37 C.F.R. §1.97(e) or

 A check for \$180.00 for the fee under 37 C.F.R. § 1.17(p).

 37 C.F.R. §1.97(d). If so, then enclosed with this Information Disclosure Statement are the following:

(1) A statement pursuant to 37 C.F.R. §1.97(e); and

(2) A check for \$180.00 for the fee under 37 C.F.R. §1.17(p) for submission of the Information Disclosure Statement.



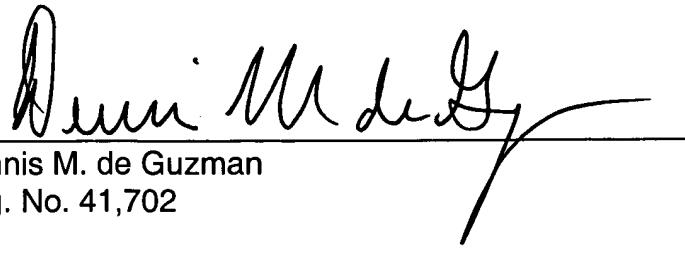
If there are any additional charges, please charge Deposit Account No.

02-2666.

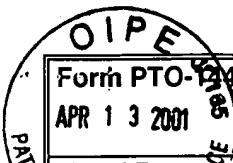
Respectfully submitted,

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

Dated: 4/11, 2001


Dennis M. de Guzman
Reg. No. 41,702

12400 Wilshire Blvd.
Seventh Floor
Los Angeles, CA 90025-1026
(425) 827-8600



Form PTO-1449 (Modified) APR 13 2001	Atty Docket No.: 005217.P010	Serial No.: 09/736,952				
List of Patents and Publications Statement (Use several sheets if necessary)		Applicant: Mai-Ian Tomsen				
		Filing Date: December 13, 2000				
REFERENCE DESIGNATION		U.S. PATENT DOCUMENTS				
Examiner Initials		Document No.		Class	Sub-Class	Filing date if appropriate
	AA	5,960,411	Hartman et al.	705	26	9-12-97
	AB	5,819,034	Joseph et al.	395/200	31	4-28-94
	AC					
	AD					
	AE					
	AF					
	AG					
	AH					
	AI					
	AJ					
	AK					
FOREIGN PATENT DOCUMENTS						
No.		Document No.	Date	Country	Class	Sub-Class
	AL					
	AM					
	AN					
	AO					
	AP					
OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.)						
	AR	Tomsen, "Killer Content: Strategies for Web Content and E-Commerce", Addison-Wesley, 2000.				
	AS					
	AT					
Examiner			Date Considered			
EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.						